



Lily (Ziqi) Liu
UX/UI & Graphic Designer

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EDUCATION

- 2020–2023
Pasadena, CA
ArtCenter College of Design
Bachelor of Fine Arts in Graphic Design
- 2017–2019
Berkeley, CA
The University of California, Berkeley
Bachelor of Arts in Japanese Language

WORK EXPERIENCE

- 2023.06–2023.07
Horizon Brands
Costa Mesa, CA
UI/UX Intern
Collaborated with the design team to elevate the UI & UX of the mobile app. Conducted thorough competitor research, developed mood boards, and created prototypes to define the visual design system.
- 2022.05–2022.08
Revance Therapeutics
Irvine, CA
Creative Studio Intern
Created digital graphic designs, including brochures, banners, and flyers, for an upcoming product launch, produced animations for social media and websites.
- 2022.02–2022.04
Freelance Designer
Pasadena, CA
Designed promotional ads and enhanced the user interface for 'USLittleHouse', a WeChat extension program that serves as a community forum for Asians living in the US.

OTHER EXPERIENCE

- 2023.09–2023.12
ResMed Sponsored Studio
Pasadena, CA
Participated as a UX designer in a sponsored studio class addressing the redesign of CPAP masks and wearables.
- 2023.09
Google Sponsored DesignStorm
Pasadena, CA
Selected for a 3-day workshop intensive as a UX designer. Crafted a vision for future mobile hardware and user experience.

RECOGNITION

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|---|---|---|
| 2024.01
International Design Awards 2023: Gold
MFIT Branding Design | 2023.10
MUSE Creative Awards: Gold
MFIT Branding Design | 2023
Provost's List GPA of 3.80 |
| 2024.01
International Design Awards 2023: Gold
<i>When Innocence Hurts</i> Zine Design | 2023.10
MUSE Creative Awards: Silver
<i>When Innocence Hurts</i> Zine Design | 2023
ArtCenter Student Gallery
MFIT Branding Design
<i>In Between</i> Book Design |

SKILLS

- | | |
|-----------------|---|
| Digital | InDesign, Illustrator, Photoshop, XD, Processing, After Effects, Figma, Cinema 4D, Rhino, KeyShot, HTML |
| Language | Mandarin (Native), English (Fluent), Cantonese (Native), Japanese (Familiar) |